

*Management Information Systems Managing The Digital Firm  
12th Edition Test Bank*







### **Management Information Systems Managing The**

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### **Management information systems : managing the digital firm ...**

15) The term management information systems refers to a specific category of information systems serving: A) integrated data processing throughout the firm. B) transaction process reporting. C) employees with online access to historical records. D) the information technology function.

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### **management information systems managing the digital firm ...**

A) It sees information systems as a way to rearrange the inputs and outputs of the organization. B) It sees capital and labor as primary production factors. C) It sees an organization as a collection of rights, privileges, obligations, and responsibilities. D) It sees the organization as a social structure similar to a machine.

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### **Management information system - Wikipedia**

The major types of systems include the following: Executive Information System (EIS): Senior management use an EIS to make decisions... Marketing Information System (MkIS): Marketing teams use MkIS to report on the effectiveness... Business Intelligence System (BIS): Operations use a BIS to make ...

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